

PRESS RELEASE/PRELIMINARY REPORT

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Machine vision as a key enabling technology for intralogistics at the EMVA member booth and at the expert forum at LogiMAT 2025

Barcelona, January 29th, 2025. Cameras have become indispensable in logistics for upgrading processes and increasing efficiency; from AI-supported product identification to autonomous conveyor platforms and fully automated warehouses. At LogiMAT 2025, the European Machine Vision Association (EMVA) will once again provide detailed information in two exhibition areas about machine vision as key enabling technology for the intralogistics sector.

EMVA joint stand at LogiMAT 2025

At the member booth in Hall 2, EMVA member companies will be showcasing their solution expertise for machine vision applications in intralogistics. This year, the companies ADVANTECH Europe B.V.; Roboception GmbH; OPT Machine Vision GmbH; Effilux SAS; Smart Vision Lights and Murrelektronik GmbH are amongst the co-exhibitors. Visitors to the stand with and without machine vision experience are welcome to talk to the company experts on site about specific projects as well as the fundamental advantages and possible applications of machine vision in intralogistics. EMVA will also be presenting its own range of services and annual events to visitors. Location: Hall 2, Stand C18.

Expert forum in the LogiMAT Arena

In the expert forum of the LogiMAT Arena (Atrium East Entrance), a series of short presentations hosted by EMVA will present the most exciting possibilities at the interface of machine vision and intralogistics. EMVA member companies will clearly demonstrate how these innovative solutions with high user benefits can improve automation in intralogistics and how AI and machine vision can optimize logistics processes. When: Tuesday, 11th March from 15:00-15:50 p.m.

About EMVA

Founded in 2003, the European Machine Vision Association (EMVA) is a non-for-profit and non-commercial association representing the Machine Vision industry in Europe that is open for all types of organizations having a stake in machine vision, computer vision, embedded vision or imaging technologies: manufacturers, system and machine builders, integrators, distributors, consultancies, research organizations and academia. The EMVA hosts four international vision standards, and all members – as the 100% owners of the association – benefit from the dedicated networking, standardization, and cooperation activities of the EMVA. www.emva.org.